



Connect with the *Acoustic Guitar* Community by E-mail!

The fastest and most efficient way to reach new customers and prospects is now available to you, courtesy of *Acoustic Guitar*.

Do you want to speak directly to new customers? Reaching out with personal messages is one of the best ways to communicate, and now *Acoustic Guitar* can guide your messages into the best e-mail boxes around—those of our readers!

Whether you are conducting a sale, highlighting a special offer, producing an event, or bringing a new product or service to market, you'll reach the musicians, students, teachers, instrument makers, and trade professionals who matter most. Each one has chosen to receive e-newsletters and marketing messages relevant to their musical interests and activities.

You have total control over the look, feel, and content of your e-mail blast. The content of each mailing is 100% yours, with no competing offers or advertisements. Simply send us your message or content in HTML format and we'll send it to our list of readers, on the date you chose. Drawing on our many years' experience with direct marketing, we are happy to assist you with design, writing copy, or formulating offers.

Our ever-growing database includes subscribers to *Acoustic Guitar Notes*, *Acoustic Guitar Trade*, and *Acoustic Guitar* magazine.

List	Quantity	Rental fee
Total unduplicated file	40,000+	\$150/thousand
Partial List minimum	5,000	\$750/1x usage

For more information please contact your *Acoustic Guitar* advertising representative.

Adrienne Serna
Western Region
(415) 485-6946 ext. 633
adrienne@stringletter.com

Cindi Kazarian
Northeastern Region
(415) 485-6946 ext. 605
cindi@stringletter.com

Sarah Hasselberg
Central Region
(415) 485-6946 ext. 643
sarah@stringletter.com

Bradley Wolf
Southeastern Region
(415) 485-6946 ext. 606
bradley@stringletter.com



AcousticGuitar.com

MAIL PO Box 767, San Anselmo, CA 94979-0767
SHIPPING 255 West End Ave, San Rafael, CA 94901
PHONE (415) 485-6946 FAX (415) 485-0831
WEB AcousticGuitar.com
E-MAIL Advertising@AcousticGuitar.com